



Do you need

bright young staff

now and in the future?

Silly question we know! Well, we have some good news. Transport Forum WA has brokered a work experience program (Structured Workplace Learning) for school students directly for the Transport Industry.

Now school students will have the opportunity first hand to experience our dynamic industry's professionalism, diversity and wide choice of exciting career opportunities that exist today.

It is up to us to attract and retain these young people by showing them every career opportunity that is available in our Transport and Logistics industry.

Read behind to find out more..



You can contact Navinder Singh or Greta Fischer at Transport Forum WA on 94701245 to get further information.

Alternatively, please fill in the following form and fax to 93610106 or post to 37 Cohn Street, Carlisle WA 6101.

YES – We want BRIGHT YOUNG WORKERS for the FUTURE

I would like 1 – 2 2 – 6 10 +

Name _____ Title _____

Company Name _____

Postal Address _____

Phone _____ Fax _____

Email _____

37 Cohn Street Carlisle WA 6101

www.transportforumwa.com.au

Ph: 9470 1245

Transport Forum WA (TFWA) the way to go

"You just can't get the staff these days!" If that thought has gone through your head, think again! Transport Forum WA (TFWA) is here to help.

Specialising in linking schools with industry and providing Structured Workplace Learning (SWL) and School Based Trainees (SBT) for the transport and logistics industry, TFWA has placed many youngsters in positions that have proved to be of huge benefit to employers and trainees alike.

"I can't speak highly enough of our admin trainee Alison – she's excellent," said Greg Cream, State Manager for Grace Removals Group.

"She has entered the workplace and we will be taking her on full time when she's completed Year 12 and the traineeship. Her acumen and understanding have been great from the start and she has wonderful interpersonal skills.

"The traineeship has been highly successful and we are looking to take on another five trainees. The TFWA has really come up with the goods."

This is re-enforced by Applecross SHS student Alison Jones herself: "The traineeship has been great – a real eye opener. I didn't consider the transport industry before, but it's full of opportunities. The industry really opens doors. In a national company like Grace Removals, you also have the opportunity to remain with the company if your circumstances change and you move away."

Developing skills

The trainees get to utilise the skills and experience they are learning in a real workplace and can develop their skills to suit the adult environment, while checking out what the transport and logistics industry has to offer.

"I did work experience at Amcap Distribution last year, so when the traineeship came up, I decided to go for it," said Applecross SHS student and warehouse trainee, Matthew Warren.

"I gained a lot of knowledge about the industry, but would like to know more before I decide if this is what I want to do in the future, but I would definitely recommend the traineeship."

Shirley Hughes, admin manager at Chess Moving says: "It's a great way to attract young people into the industry and open their eyes to what they can achieve."

"The traineeships have been a huge benefit to the company."

At GKR Transport, Sean Fatin from Lakelands SHS is training in the workshop and warehouse and has found the experience to

be both enjoyable and rewarding.

"We feel the need to get kids interested in transport and are looking at young people as new staff for GKR," says Mark Cunningham, Sean's mentor and HR manager at GKR Transport.

"We've had excellent support from TFWA – they get involved with the employer, trainee and parents and bring all the parties together."

All the schools within the Perth metro region have signed up to give kids the opportunity to have hands on experience within the transport and logistics industry.

Attracting young people to transport

One of the factors restricting the industry from growing is that it often doesn't appeal to young people and therefore is not given consideration as a career path. A way to combat this problem is to reach school age people and make the industry attractive to them. So far, the scheme has proved to be positive with many of the trainees changing their minds about transport and logistics and actually recommending it to others their age – which can only be a good thing.

"The traineeship encourages young people that otherwise maybe wouldn't consider the transport industry," says Ray U'Chong, State Manager for Jayde Transport.

"I've been involved with the TFWA for many years and they have been fantastic and are very involved with the trainees." Jayde's trainee, Christian Greaves from Applecross SHS is enjoying his placement and learns something new everyday: "I've learned a great deal. It's a great scheme and a great place to work."

Structured Workplace Learning allows students to acquire skills and knowledge in a transport and logistics setting as part of a VETIS program. It is usually for around 20 days a year and can be carried out as a block or as day release with tasks negotiated with the employer.

Employers

As an employer, you will have to assist in the assessment of a

student's employability skills. Designed for secondary school students, the SWL allows for maturity to grow and gain valuable workplace experience and skills.

The employer and the young student have the option of combining a School Based Traineeship with the Structured Workplace Learning at any time.

The TFWA School Based

Traineeships mean you not only gain assistance within your workplace, but it can also help to streamline your recruitment process and give a young person experience as they gather the skills and experience they need for the future. The employers taking part in the scheme view each trainee as a potential full time employee – what's not to love about that? ●

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